



Dear Valued Partners,

Greetings from Lubrita India Pvt Limited

I would like to take your short time and urge you to go through our company introduction which may be of great help for your organisation to make changes in the way you currently buy your **Lubricants, Greases & Chemicals**. 'Lubrita' provides technologically advanced product, solution based services and can assist your company to achieve cost advantage by providing you products at very competitive price. Our cutting edge technology advanced products comes to customer at very affordable price due to our successfully tested innovative business model which gives us competitive advantage when compared with other major global players of Lubricants industry.

About Us:

'LUBRITA' is well known brand from **Lubrita Europe BV, Amsterdam, Netherland, Europe** into serving Lubricants, Greases, Chemicals and Aerosols to as many as 37 countries across the world. Our company stands for its commitment to quality product and services for our customers. Our growth at such rapid pace to serve as many as 37 countries is primarily due to our sole aim to continuously innovate by understanding customer's specific needs and provide cost effective solutions.

Lubrita Europe BV promoters founded Lubrita India Private Limited in year 2013 with sole aim to cut down logistics cost for Asian countries, faster delivery time and to give same technologically advanced products to its customers in Asian region. Based out of Mumbai in India, Lubrita India caters to geographies of India, Nepal & Bangladesh. We ensure continuous services to Lubrita customers in which ever market we operate. Lubrita India has appointed dedicated business partners on exclusive basis to cater to all types of auto, Industrial and OEM customer.

One can get more detail about Lubrita Company by visiting www.lubrita.com,

About Lubrita India Manufacturing and Lab facilities:

Lubrita India has capacity to undertake production from its toll blending manufacturing facility situated in **Ambernath near Mumbai**. The Manufacturing unit has all accredited lab equipment's to undertake quality test and control .Our used oil analysis program gives a constant assurance to our customer with aim to give complete lube managements services to larger customer base.

Currently, Lubrita India have capacity to blend 30 Million MT per annum of Industrial and Automotive grades with more than 90 ready formulations which are fully field tested from India's Manufacturing Unit. We can also cater to any specialised products directly sourcing from Lubrita Manufacturing plant at Netherland, Europe.

Our state of the art lab facilities ensures that consistent quality control parameters as advised by technical know-how from our parent company are fully implemented.

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**About Kripa Enterprise, Punjab**

Our Northern India region for Industrial and OEM segment market is assigned on exclusive basis to M/S Kripa Enterprises having its Head Office in Ludhiana, Punjab with 03 branch offices operation to provide timely services to our existing and prospective customers. The local expertise armed with technologically advanced Lubrita range of products manufactured in India/Netherland is a perfect combination to give faster and instant solutions to customer requirements, be it large OEMs or Large to SME Industries.

We would like your valuable time to go thru our product range in the website and we would request you to give us an opportunity for explaining in more detail about our product and services.

You may contact under sign or our authorised representative from our key business partner M/S Kripa Enterprises with below mentioned contact detail

S.K Singh**M/S LUBRITA INDIA PVT LTD**E mail: sk.singh@lubrita.co.in**Mr Navneet Soni (CEO)****M/S Kripa Enterprises**nssoni34@gmail.com &nssoni@kripaenterprises.com**Mobile - 9815901034****Authorised Channel Partner (North India)**

We would be obliged for any query shared with us for lubricants, grease, chemical products requirements of your organisation.

S/D(S K Singh)**Director-Sales****Page 2 of 2**